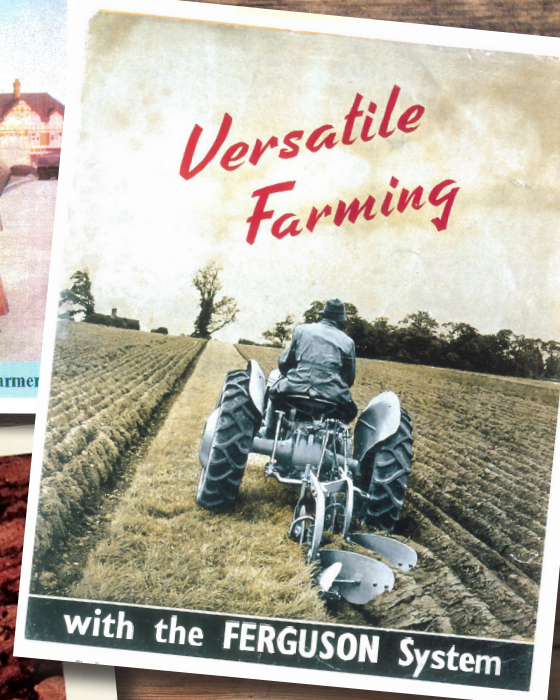
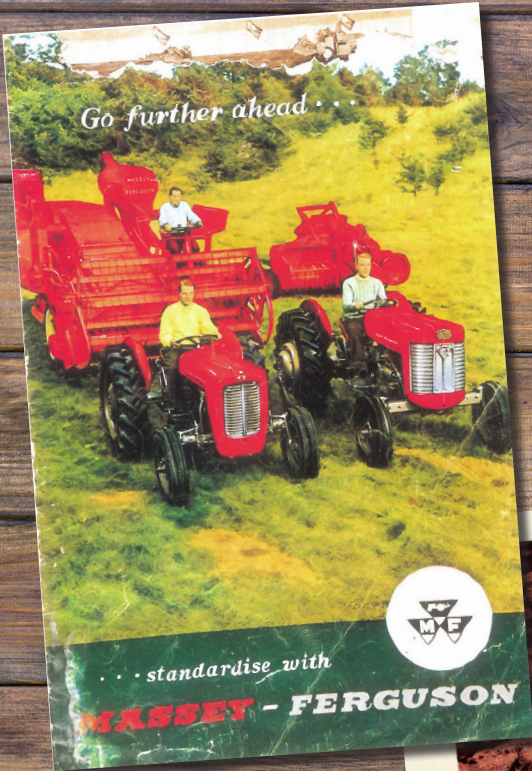


# BUILT FOR A LIFETIME, SUPPORTED FOR A LIFETIME



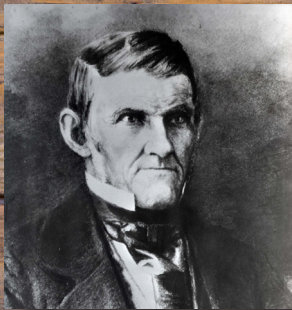
MASSEY FERGUSON



## 1958 The sign of a new prosperity...

From today all our products will be sold under the name Massey-Ferguson and this new symbol—signifying the most highly unified and complete service to farming ever known. It is a symbol forged from the greatest pioneering effort in the history of agricultural mechanisation and the genius which revolutionised the whole technique of farming with the Ferguson System tractor and the Self-Propelled Combine. It is on this rich inheritance that we build for even greater days, and a prosperous new chapter in the history of mechanisation. For you it means superb engineering and manufacturing resources streamlined to produce a complete range of standardised farm machinery to keep you years ahead—it means a standardisation of Implements, Service and Spares, centred on your highly trained Massey-Ferguson Distributor—member of the finest organisation of its kind throughout the world—it means more food for less cost.

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We at AGCO are justifiably proud of our famous Massey Ferguson heritage. Some of the older heritage machines can still be seen today nearly 60 years on from when the two names first came together.

Genuine Massey Ferguson 10+ Parts backed up by the expertise from your Massey Ferguson dealer allows you to keep your MF machinery in peak condition, whatever the age.

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