

# SMART SAFETY WIN A REVERSING CAMERA COMPETITION: TERMS AND CONDITIONS

1. By entering this promotion, entrants confirm that they have read and agree to be bound by these terms and conditions as well as all rules and guidelines applicable to the use of the relevant social media platform through which this promotion is advertised, including the rules located at <http://www.facebook.com/terms.php>, <https://help.instagram.com/581066165581870> and <https://www.youtube.com/static?template=terms>. This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter, Instagram or Youtube and they won't be held liable for this promotion.
2. The Promoter of this reward scheme is AGCO International GmbH of Victor von Bruns-Strasse 17, CH - 8212 Neuhausen, Switzerland ("AGCO"). The objective of the promotion is to engage customers on the topic of safety in agriculture, and to send them relevant promotional offers where marketing consent is provided.
3. Participation in the promotion is free of charge.
4. Only one entry per email address will be entered into the draw.
5. The promotion is open to all individuals who are resident in France, Germany, Ireland, Spain and United Kingdom. This excludes employees of AGCO or its dealers and any of its or their holding or subsidiary companies, their families, agents or any third parties directly associated with administration of the prize draw.
6. The promotion runs from 00:01 GMT on 1<sup>st</sup> October 2022 to, and including, 23:59 GMT on 31<sup>st</sup> January 2023 ("Closing Date"). Entries received after the Closing Date will not be eligible for this promotion.
7. To be eligible to enter this prize draw individuals are required to visit a specified web address and complete the registration form including the correct answer to the question on the 'SMART Safety' landing page, together with their contact details (including phone number) so they can be contacted in the event they win a prize. The websites to visit according to country of residence are as follows:

## **France**

Fendt: [https://www.agcopartsandservice.com/eame/fr\\_FR/promotions/marques/fendt/securitesmart-ft.html](https://www.agcopartsandservice.com/eame/fr_FR/promotions/marques/fendt/securitesmart-ft.html)

MF: [https://www.agcopartsandservice.com/eame/fr\\_FR/promotions/marques/massey-ferguson/securitesmart-mf.html](https://www.agcopartsandservice.com/eame/fr_FR/promotions/marques/massey-ferguson/securitesmart-mf.html)

Valtra: [https://www.agcopartsandservice.com/eame/fr\\_FR/promotions/marques/valtra/securitesmart-vt.html](https://www.agcopartsandservice.com/eame/fr_FR/promotions/marques/valtra/securitesmart-vt.html)

## **Germany**

Fendt: [https://www.agcopartsandservice.com/eame/de\\_DE/promotions/marken/fendt/smartsicherheit-ft.html](https://www.agcopartsandservice.com/eame/de_DE/promotions/marken/fendt/smartsicherheit-ft.html)

MF: [https://www.agcopartsandservice.com/eame/de\\_DE/promotions/marken/massey-ferguson/smartsicherheit-mf.html](https://www.agcopartsandservice.com/eame/de_DE/promotions/marken/massey-ferguson/smartsicherheit-mf.html)

Valtra: [https://www.agcopartsandservice.com/eame/de\\_DE/promotions/marken/valtra/smartsicherheit-vt.html](https://www.agcopartsandservice.com/eame/de_DE/promotions/marken/valtra/smartsicherheit-vt.html)

## **Ireland**

Fendt: [https://www.agcopartsandservice.com/eame/en\\_IE/promotions/brands/fendt/smartsafety-ft.html](https://www.agcopartsandservice.com/eame/en_IE/promotions/brands/fendt/smartsafety-ft.html)

MF: [https://www.agcopartsandservice.com/eame/en\\_IE/promotions/brands/massey-ferguson/smartsafety-mf.html](https://www.agcopartsandservice.com/eame/en_IE/promotions/brands/massey-ferguson/smartsafety-mf.html)

Valtra: [https://www.agcopartsandservice.com/eame/en\\_IE/promotions/brands/valtra/smartsafety-vt.html](https://www.agcopartsandservice.com/eame/en_IE/promotions/brands/valtra/smartsafety-vt.html)

## **Spain**

Fendt: [https://www.agcopartsandservice.com/eame/es\\_ES/promociones/marcas/fendt/seguridadsmart-ft.html](https://www.agcopartsandservice.com/eame/es_ES/promociones/marcas/fendt/seguridadsmart-ft.html)

MF: [https://www.agcopartsandservice.com/eame/es\\_ES/promociones/marcas/massey-ferguson/seguridadsmart-mf.html](https://www.agcopartsandservice.com/eame/es_ES/promociones/marcas/massey-ferguson/seguridadsmart-mf.html)

Valtra: [https://www.agcopartsandservice.com/eame/es\\_ES/promociones/marcas/valtra/seguridadsmart-vt.html](https://www.agcopartsandservice.com/eame/es_ES/promociones/marcas/valtra/seguridadsmart-vt.html)

## **UK**

Fendt: [https://www.agcopartsandservice.com/eame/en\\_GB/promotions/brands/fendt/smartsafety-ft.html](https://www.agcopartsandservice.com/eame/en_GB/promotions/brands/fendt/smartsafety-ft.html)

MF: [https://www.agcopartsandservice.com/eame/en\\_GB/promotions/brands/massey-ferguson/smartsafety-mf.html](https://www.agcopartsandservice.com/eame/en_GB/promotions/brands/massey-ferguson/smartsafety-mf.html)

Valtra: [https://www.agcopartsandservice.com/eame/en\\_GB/promotions/brands/valtra/smartsafety-vt.html](https://www.agcopartsandservice.com/eame/en_GB/promotions/brands/valtra/smartsafety-vt.html)

8. As soon as reasonably practicable after the Closing Date, there will be a prize draw which will take place to determine the winners of the Camera Kits. Winners of the prize draw will be chosen at random by [www.randompicker.com](http://www.randompicker.com) and notified by telephone or email using the details provided in the registration form.
9. Entrants who win a Camera Kit will be notified within 30 days of the competition Closing Date. Cameras will be sent to you by your specified Dealer after the Closing Date of the prize draw.
10. Entrants who do not win a Camera Kit will not be contacted.
11. Winners of a camera are recommended to have the equipment professionally installed as advised in the installation guide. Contact your local (Fendt/MF/Valtra) dealer for free installation onto an AGCO brand machine.
12. All prizes are non-exchangeable, non-transferable and no cash alternative is offered.
13. AGCO reserves the right to replace the prize with an alternative prize of equal or higher value if circumstances beyond AGCO's control makes it necessary to do so.
14. No purchase is necessary to enter this prize draw.
15. The decision of AGCO regarding any aspect of the prize draw is final and binding and no correspondence will be entered into about it.
16. Participants are deemed to have accepted and agreed to be bound by these terms and conditions upon entry. AGCO reserves the right to refuse entry, or refuse to award the prize to anyone in breach of these terms and conditions.
17. AGCO reserves the right to hold, void, cancel, suspend, or amend the promotion where it becomes necessary to do so.
18. Insofar as is permitted by law, AGCO, its agents or distributors will not in any circumstances be responsible or liable to compensate the winners or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of AGCO, its agents or distributors or that of their employees. Your statutory rights are not affected.
19. AGCO shall use and take care of any personal information you supply to it as described in its privacy policy, a copy of which can be accessed [here](#), and in accordance with data protection legislation. By entering the Prize Draw, you agree to the collection, retention, usage and distribution of your personal information in order to process and contact you about your Prize Draw entry. AGCO may require winners to participate in any publicity it organizes related to the prize draw which may include publication of their name and photograph in any media and the winner shall participate in such activity on AGCO's reasonable request.
20. Prizes may be liable for tax, which is the responsibility of the winners.
21. The prize draw will be governed by Swiss law and entrants to the prize draw submit to the jurisdiction of the Swiss courts.