

## **SMART Safety 23 – Dash Camera Competition – Terms and Conditions**

### **1. The promoter and contest name**

- 1.1. The promoter of the contest is: AGCO International GmbH, Victor von Bruns-Strasse 17, Neuhausen am Rheinfall 8212, Switzerland ("AGCO").
- 1.2. The title of the contest is "SMART Safety 23 – Dash Camera Competition" (the "Competition").
- 1.3. By entering the Competition, you confirm that you have read and agree to be bound by these terms and conditions as well as all rules and guidelines applicable to the use of the relevant social media platform through which this Competition is advertised, including the rules located at <http://www.facebook.com/terms.php>. This Competition is in no way sponsored, endorsed or administered by, or associated with Facebook/Meta and they won't be held liable for this Competition.

### **2. Eligibility**

- 2.1. Competition entries are open to all residents of the following countries: Denmark, Finland, France, Germany, Ireland, Poland, Norway, Spain, Sweden, and United Kingdom (including Jersey and Guernsey) ("Eligible Countries"). Entrants must be aged 18 years or older. Employees (including their family members) of AGCO, its holding or subsidiary companies or any third party directly associated with administration of the contest are not permitted to enter the Competition.
- 2.2. Number of entries is limited to one per Facebook/Meta account.

### **3. How to enter**

- 3.1. Participation in the Competition is free of charge.
- 3.2. Entry to the Competition will run from 00:01 GMT on 1<sup>st</sup> September 2023 to, and including, 11:59 GMT on 31<sup>st</sup> December 2023 ("Closing Date"). Entries received after the Closing Date will not be eligible for this Competition.
- 3.3. To enter this Competition individuals are required to make a Qualifying Comment on the AGCO originated SMART Safety AMS Dash Cam competition post on Fendt, Massey Ferguson and Valtra Facebook pages in the eligible countries, which is submitted before midnight on 31st December 2023, will be entered into the Competition to win an AMS Dash Cam.
- 3.4. A Qualifying Comment will include all comments related to safety checks which answer the question "Why are safety checks important to you?".

#### **4. The prizes and prize draw**

- 4.1. After the Closing Date, all Facebook users who commented a Qualifying Comment will be entered into a random number generator where selection of one winner per country will be selected.
- 4.2. Winners of the Competition will receive a AMS Dash Camera to the value of £130 / €140 (the "Prize") which will be sent to their nominated dealer for collection.
- 4.3. One Prize available per eligible country.
- 4.4. Once the winners have been chosen, they will be contacted by AGCO and a DM requested. The Prize will be dispatched to their nominated AGCO Dealer, which must be within the same market as the competition post entered, no later than 29th February 2024.
- 4.5. Installation of the Prize is not included. If winners require installation support, they will need to contact their AGCO Dealer.
- 4.6. AGCO will make all reasonable efforts to contact the winner. If the winner does not respond to AGCO notifying them of their win within 10 business days, or has not claimed their prize within 30 days of the Announcement Date (whichever is later), AGCO reserves the right to offer the prize to the next eligible entrant selected from the entries that were received before the Closing Date.
- 4.7. Winners may be required to be photographed by AGCO and/or their AGCO Dealer for marketing purposes in accordance with Clause 5.6. of these Terms and Conditions.
- 4.8. Entrants who do not win will not be contacted.

#### **5. General**

- 5.1. All prizes are non-exchangeable, non-transferable and no cash alternative is offered.
- 5.2. AGCO reserves the right to replace the prize with an alternative prize of equal or higher value if circumstances beyond AGCO's control makes it necessary to do so.
- 5.3. The decision of AGCO regarding any aspect of the prize draw is final and binding and no correspondence will be entered into about it.
- 5.4. AGCO reserves the right to hold, void, cancel, suspend, or amend the Competition where it becomes necessary to do so.
- 5.5. Insofar as is permitted by law, AGCO, its agents or distributors will not in any circumstances be responsible or liable to compensate the winners or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of AGCO, its agents or distributors or that of their employees. Your statutory rights are not affected.

- 5.6. AGCO shall use and take care of any personal information you supply to it as described in its Privacy- Statement, a copy of which can accessed [here](#), and in accordance with applicable data protection legislation. By entering the Promotion, you agree to the collection, retention, usage and distribution of your personal information in order to process and contact you about your Promotion entry.
- 5.7. AGCO may require winners to participate in any publicity it organizes related to the prize draw which may include publication of their name and photograph in any media and the winner shall participate in such activity on AGCO's reasonable request.
- 5.8. Prizes may be liable for tax, which is the responsibility of the winners.
- 5.9. Should one or more of the above clauses be or become void, ineffective or impracticable in whole or in part, the remaining terms and conditions shall remain in effect. The void, ineffective or impracticable clause shall be replaced by a valid clause corresponding to the economic purpose of the void, ineffective or impracticable clause. The same applies if there is a regulatory gap.
- 5.10. The prize draw will be governed by the laws of Switzerland and entrants to the prize draw submit to the jurisdiction of the Swiss courts.

## **SMART Safety 2023 – Competition – FAQs**

### **What do I need to do to enter the Competition?**

Simply comment why safety checks are important to you on the SMART Safety AMS Dash Cam competition post on Facebook to be in with a chance of winning a AMS Dash Cam. The Competition closes at midnight on 31st December 2023 and the winner will be chosen at random.

### **Is there an alternative if I do not want the prize?**

No, there is no alternative. Winners prizes will be sent to your dealer. You can ask your dealer if they are able to trade for an alternative but they are not obligated to do so.

### **When will my prize arrive?**

Delivery timings will be confirmed when we know where the winner is located, but we anticipate this will be during February 2024.

### **I've been told I've won but I am still waiting for my prize.**

If you have been contacted by your dealer, please liaise with them directly regarding collection details.

### **I live in another market and have seen the Competition, can I still enter?**

The Competition is only open in Denmark, Finland, France, Germany, Ireland, Norway, Portugal\*, Spain, Sweden and United Kingdom (including Jersey and Guernsey). If the delivery address is outside of these markets the winner will be disqualified and another winner randomly selected.

### **What specification is the dash-camera?**

The AMS Dash Cam offers full HD 1080P, 360° lens rotation, with 140° viewing angle. WiFi connection with mobile app and supplied with a Micro SD Card. The camera has optimised night vision and mirror function.

### **What if the prize does not fit my tractor?**

The dash-camera is universal fit with a standard 12v accessory plug so will fit most applications including cars and trucks.