

## PREPARE 2026: TERMS AND CONDITIONS

5% off \* on orders over £150 online and 10% off\* on orders over £300 online: Terms and Conditions: **UK** \*Maximum discount per order £50.

1. Promotion Period: This promotional offer is valid from 1<sup>st</sup> February 2026 until 30th April 2026 , subject to product availability. AGCO reserves the right to communicate the conclusion or termination of this promotion at any time.

2. Promotion Value: Customers in the **UK** are entitled to a 5% discount on all products available on the AGCO eCommerce platform if their purchase is over £150, and 10% if the order is over £300. This discount is applicable to products meeting or exceeding the minimum order value, as specified on the eCommerce platform. The discount is represented by a specific percentage reduction from the listed price on the eCommerce platform for qualifying products.

3. Minimum Order Value and Criteria: To qualify for the 5% discount promotion, the minimum order subtotal, excluding shipping fees, must be at least £150 in the **UK**. Conversely, to qualify for the 10% discount promotion, the minimum order subtotal, excluding shipping fees, must be at least £300 in the **UK**. Participation is open to any Customer and these terms and conditions, in conjunction with [AGCO's Privacy Policy](#), govern the participation in this promotional offer. All products on the webstore are included within this promotion. A maximum discount of £50 per order applies to orders of £500 or over.

4. Limitation: Both discounts are single use only. Customers can only redeem this once during the promotional period, using the coupon code ["READY26"]. The code must be used only once per email address and the transaction must meet or exceed the minimum order value specified in point 3 above. A maximum discount of £50 per order applies to orders of £500 or over.

5. Redemption: This promotion is exclusively available for redemption on the AGCO Parts Shop platform in the **UK** (refer to point 8 for the shop URL). Customers must apply the coupon code ["READY26"] during the checkout process in the designated discount code box. Upon successful application, customers will see the coupon code displayed as "applied," and the corresponding discount will be deducted from the subtotal.

6. Dealer Responsibility: Dealers are responsible for ensuring that the discount provided through this promotion is accurately reflected in the final customer invoice. The discount amount must be passed on to customers for the specified products that meet the minimum order value, as indicated on the eCommerce platform.

7. Promoter: AGCO International GmbH, Victor von Bruns-Strasse 17, CH - 8212 Neuhausen, Switzerland. AGCO Parts is a worldwide brand of AGCO Corporation.

8. **UK** : <https://parts.agcocorp.com/gb/en>

9. The maximum total number of redemptions across all participating markets during the promotional period is limited to 900 coupon redemptions.

### **General**

10. AGCO reserves the right to hold, void, cancel, suspend, or amend the promotion including these terms and conditions where it becomes reasonably necessary to do so. For instance, we may withhold accruals or delay crediting them where we reasonably suspect fraudulent activity or a breach of these terms and conditions. We may deduct accruals or adjust your balance from

time to time in the event that amounts have been credited or debited in error, or where we reasonably suspect fraudulent activity or a breach of these terms and conditions.

11. AGCO shall not be liable for any losses or costs resulting directly or indirectly from any cause beyond our control, including but not limited to, failure of network services or systems, the temporary lack of availability or continuity of operation of the Customer Hub. To the extent permitted by law, all conditions or warranties implied by law, statute or otherwise are expressly excluded.

12. This promotional offer will be governed by the laws of Switzerland and any dispute arising out of it will be subject to the exclusive jurisdiction of the courts of Switzerland.